



Parade Information

Saturday, July 15, 2017

www.sdpride.org | (619) 297-7683 | parade@sdpride.org

2017 SAN DIEGO LGBT PRIDE CELEBRATION

SAN DIEGO PRIDE PARADE | Saturday, July 15, 2017

About San Diego LGBT Pride

San Diego LGBT Pride, a 501 (c) 3 nonprofit, is a volunteer supported and community based human rights organization. The specific purpose of this corporation is to produce civic, cultural and educational programs, which support and encourage pride within San Diego's lesbian, gay, bisexual and transgender communities.

Our Mission

Fostering pride in and respect for all lesbian, gay, bisexual and transgender communities, locally and globally.

Our Vision

A world free of prejudice and bias.

San Diego Pride Parade History

San Diego's Pride Parade finds its roots in the original march held in June of 1974, when a four-hundred person march/rally was held in Balboa Park.

The parade has seen history change and in turn has changed with history. After the rains poured down on the parade in 1990, it was decided that the parade would no longer be held in June, but late July. In 1979, the parade was moved from Sunday to Saturday, and in 2003 the parade had grown so large that its start time was moved up to 11 a.m.

In 2009 we celebrated the 40th Anniversary of the Stonewall Riots through our parade and in 2012 we celebrated the repeal of "Don't Ask, Don't Tell" with the first active duty military contingent marching in uniform, thus capturing the local, national, and global media spotlight. In 2014, we celebrated the 40th Anniversary of the San Diego Pride Parade. Despite the rain in 2015, our community remained strong and made the best of the situation by dancing, cheering and celebrating many milestones, including Pride naming the transgender community as the Grand Marshal and the first youth marching band comprised of junior high and high school students from around the Southern California Region. This year, we invite you to be a part of our 43 year old tradition and be a part of history!

*****IMPORTANT*****

Please take special note that registration for the Parade ends on May 31, 2017. This is to ensure enough time for the line-up to be complete and information regarding your number and staging area are sent to you in a timely manner. **NO EXCEPTIONS WILL BE MADE AFTER MAY 31, 2017.**

*****The Parade will be held RAIN or SHINE*****

2017 SAN DIEGO LGBT PRIDE CELEBRATION GENERAL INFORMATION | Saturday, July 15, 2017

Parade Date: Saturday, July 15, 2017
Time: 11:00 a.m. – 1:00 p.m.
Location: Parade steps off at Normal Street and University Avenue
Route: 1.5 miles
Spectator Cost: This is a free community event
Theme: Allied in Action, United in Justice

Safety Workshop: To ensure the safety and enjoyment of each entry and all viewers, we require ALL contingents send one representative to attend one of the safety workshops.

Safety Workshop Location and Dates:

The San Diego LGBT Center
3909 Centre St. San Diego, CA 92103

Wednesday, June 14th, 6:30pm – 7:30pm
Tuesday, June 20th, 6:30pm – 7:30pm
Wednesday, June 28th, 6:30pm – 7:30pm

Parade Application:

The Parade application is located on our website at <https://sdpride.org/paraderegistration/>

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 PARADE Pricing | Saturday, July 15, 2017

	1/1/2017 – 3/3/17	3/4/17 – 05/31/17
Non-Profit / Social Organization (Annual Budget under \$5 Million)	\$100	\$125
Non-Profit / Social Organization (Annual Budget between \$5 and \$50 Million)	\$250	\$350
Non-Profit / Social Organization (Annual Budget over \$50 Million)	\$1500	\$3500
Government / Political	\$500	\$750
Small Business	\$500	\$750
National Corporation / Franchises	\$1500	\$3500
Motorcycle Entries – Per Person	\$25	\$25

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Contingent Fees include either 1 float, 2 decorated vehicles, or up to 100 marchers. Any excess will require payment for a second contingent. Any contingent other than a marching contingent with more than 10 marchers will need to register for an additional (marching contingent). To be clear, if your contingent is a float or decorated vehicles you cannot exceed 10 marchers with your contingent. If you do, you will need to purchase a marching contingent in addition to your float or vehicles.

A \$4 processing fee will be added to all credit card transactions.

Non-profit Organization: This includes organizations sanctioned by the IRS with a 501(c) (3) status or those with 501(c) (3) applications pending.

Social Organization: This category is for those entries representing an individual or a group without a tax status.

Small Business: Small Business Rate is designed for locally based businesses such as bars, restaurants, stores and other business organizations without a corporate presence and/or multiple physical locations. San Diego Pride reserves the right to make this determination.

Government / Political: This category includes elected officials, City, State, Federal, Tribal agencies, those running for a political office, organizations that improve business conditions, and organizations having a 501 c (4), (6) or 527 status.

National Corporations or Franchises: This category includes entities with multiple locations whether local or national and corporate entities.

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PARADE REGULATIONS | Saturday, July 15, 2017

_____ **Parade Theme:** San Diego LGBT Pride (SDPride) requires all participating contingents to reflect this year's theme in an acceptable and tasteful manner. This theme is **TBA**.

_____ **Forward Motion:** All contingents are required to maintain a continuous forward motion during the parade. No stopping unless directed by SD Pride staff. All performances or maneuvers must be "on the move". NO GAPS between parade units of more than 20 feet.

_____ **Emergency Traffic Lane:** Police and Fire Department traffic lanes must be kept open at all times. The law forbids parking vehicles, decorating units, practicing routines and/or forming walking groups in these lanes.

_____ **Throwing From Your Unit:** Parade participants may not throw any item or items from their unit, float or auto. NOTE: A penalty of \$150 for each infraction may be levied. If your entry is pulled from the parade; entry fees will not be refunded or returned.

_____ **Unit Monitor:** ALL units are required to supply at least one monitor for every 25 participants to assist SD Pride officials while the parade is in progress. Any contingent without a monitor will not be able to participate. Their role is to 1) assist in the safety, specifically keeping the area in front of vehicles clear of pedestrians; 2) assist in the movement and pacing of the parade.

_____ **Nudity and Obscenity:** Nudity & obscenity are not permitted as defined by California State Code, title 17.04.480 and San Diego ordinance SDMC 56.53(c). Violators could be subject to citation or arrest by the San Diego Police Department.

_____ **Solicitation:** Contingents are not allowed to solicit money along the parade route.

_____ **Signs & Banners:** In order to better facilitate parade announcements and TV coverage, a sign or banner providing the name of the organization/business must precede each entry participating in the parade or the entry shall have the name prominently displayed on their vehicle. Position number must be attached to your banner or vehicle window or carried by your designated parade liaison, whichever is most visible to announcers and video cameras.

_____ **Animal Units:** All animals must be on a leash and attended at all times. Each contingent with animals must provide clean-up for all waste created by the animals. Waste cannot be left on streets. Violators will be immediately removed from the staging, parade or dispersal area and assessed a \$150 clean-up fee. All animals are subject to monitoring by San Diego Humane Society and ASPCA.

_____ **Vehicle Breakdown:** Towing charges for any unit that becomes disabled and/or delays the Parade will be at the applicant's expense.

_____ **Hold Harmless / Indemnity:** All applicants are responsible for any and all acts and/or omissions on their part, or on the part of their agents, volunteers and/or employees that may result in injury or damage to themselves their agents, employees or to third parties. Applicant specifically agrees to indemnify and to hold SD Pride and its agents, volunteers and employees free and harmless and to defend it from any and all claims arising out of such acts or omissions.

_____ **Insurance & Driver's License:** Each vehicle that enters the parade line up area and/or participates in the parade must have liability insurance and the driver must have a valid driver's license, copies of which must be submitted with this application.

_____ **Removal of Participants:** SD Pride reserves the right to remove any persons or unit from the pre-parade staging area or parade that, in SD Pride's opinion is offensive, a hindrance to the progress of the parade, places other participants in danger or violates any regulation of this application.

_____ **Safety Workshop:** All units are required to send at least one liaison to the Safety Workshop.

Third Party Businesses: Contingents and floats cannot be sponsored by or display logos or trademarks from third party businesses or organizations without the express written permission of SD Pride. Such permission, if granted, may include additional fees and conditions and must take place prior to June 16th. Please contact Sarafina Scapicchio, the Director of Development at the Pride office at Sarafina@sdpride.org for more information. Contingents found in violation of this rule will be immediately removed from the parade without refund.

Marching Together and Third Party Reassignment: No contingent is allowed to participate as one or as part of another contingent without pre-parade registration with SD Pride. Any contingent “crashing” the parade will be removed immediately. Groups desiring to march with other groups must state that in the “Special Requests” field of the application. No parade entry may be reassigned to a third party without express written approval of SD Pride.

Drugs & Alcohol: It is illegal to possess or consume alcohol or drugs while participating on City of San Diego streets, ordinance SDMC 56.54(a). Any illegal behaviors and / or violations of the law will not be tolerated in the SD Pride Parade staging, route and dispersal area. You will be responsible for any fines, fees, arrests, injury or imprisonment that may occur if you break these or any other laws. In addition, violations will be immediate cause for dismissal from the parade. Please discourage your participants from consuming any alcohol or drugs prior to or during the parade

REFUND / CANCELLATION POLICY: Your parade contingent fee is NON-REFUNDABLE unless cancellation, IN WRITING, is received by SD Pride before 5pm on June 15, 2017. There is a \$100 refund/cancellation fee for contingents that paid over \$350.00. For contingents that paid \$350.00 or less 25% of the amount you paid will be assessed.

- a. No refunds will be issued based on contingent placement (no exceptions).
- b. For a full refund (less \$100 or 25% processing fee), cancellation must be received in writing and postmarked prior to June 15, 2017.
- c. No refunds after June 15, 2017.

2017 SAN DIEGO LGBT PRIDE CELEBRATION

FREQUENTLY ASKED QUESTIONS | Saturday, July 15, 2017

When is the Parade?

The 2017 San Diego Pride Parade is scheduled for Saturday, July 15, 2017

What time does the parade start? End?

The parade starts 11:00 am and will end at approximately 1 pm.

Where does the parade start? End?

Parade steps off at Normal Street and University Avenue. It runs west to 6th Avenue, south to Balboa Drive and Quince Street.

Is there an admission fee to watch the parade?

No, the San Diego LGBT Pride Parade is a FREE community event.

Where should I park?

There is free parking at The Old Naval Hospital on Park Blvd and President's Way.

Will there be shuttle service?

Yes, free shuttle service will be available from the Naval Medical Hospital to the parade site.

Shuttle service will also be provided between Hillcrest and the festival site after the parade. The shuttle drops off at the festival entrance at 6th and Juniper Street.

What time will the Parade Shuttles run?

8 am to 2 pm

Is there food available at the parade site?

There are various restaurants along the parade route which sell food and drinks.

Where can I get t-shirts printed?

ROK Enterprises, Inc.
Tel: (619) 283-2294

Big Frog Custom T-Shirts & More
Tel: (858) 270-3764

What streets are closed?

The following streets will be “No Parking Zones” starting at 4 am July 15, 2017:

Centre St (from University Ave to Park Blvd)
Normal St (from University Ave to Washington St)
Robinson Ave (from 5th Ave to 6th Ave)
Lincoln Ave (from Cleveland Ave to Park Blvd)
Evans Place (from 5th Ave to 6th Ave)
Harvey Milk St (from Cleveland Ave to Centre St)
Pennsylvania Ave (from 5th Ave to 6th Ave)
University Ave (from 6th Ave to Park Blvd)
Brookes Ave (from 5th Ave to 6th Ave)
6th Ave (from Upas St to University Ave)
Ivy Lane (from 5th Ave to 6th Ave)
Balboa Drive in Balboa Park
Polk Ave (from Normal to Park Blvd)

The following streets will be closed starting at 6am and open by 4 pm on July 15, 2017:

Centre St (from University Ave to Park Blvd)
Lincoln Ave (from Cleveland Ave to Park Blvd)
Normal St (from University Ave to Washington)
Harvey Milk St (from Cleveland Ave to Centre St)

The following streets will be closed starting at 9 am and open by 4:00 pm on July 15, 2017:

University Ave (from 6th Ave to Park Blvd)
Evans Place (from 5th Ave to 6th Ave)
6th Ave (from Upas St to University Ave)
Pennsylvania Ave (from 5th Ave to 6th Ave)
Balboa Drive in Balboa Park
Brookes Ave (from 5th Ave to 6th Ave)
Robinson Ave (from 5th Ave to 6th Ave)
Ivy Lane (from 5th Ave to 6th Ave)

Who do I contact if I have additional questions?

San Diego LGBT Pride
Tel: (619) 297-7683 ext. 101
Fax: (619) 260-3096
Email: parade@sdpride.org