

SAN DIEGO PRIDE

2024 SPONSORSHIP DECK

July 13-21, 2024



Deadline for Executed Contracts:
Friday, May 17th, 2024

San Diego Pride is a registered 501(c)(3) nonprofit.
EIN: 33-0619449

For more information on
sponsorship, please contact:

sponsor@sdpride.org



“A different kind of Pride”

San Diego Pride's mission to foster pride, equity, and respect for LGBTQ communities locally, nationally, and globally goes beyond our Parade and Festival. This commitment traces back to San Diego's inaugural Pride march in 1974 and has remained steadfast ever since.

Our organization's impact in hosting the largest annual civic event in the county takes a village of dedicated community builders. Annually, we rely on the leadership of more than 1,000 volunteers to create our festival, parade, and year-round programming with deep intentionality, centering those who have been historically excluded in creating visibility, connections, and meaningful celebrations.

As a registered 501(c)(3) nonprofit, our annual Parade and Festival stand as our largest fundraisers of the year, allowing our year-round programs to thrive, our staff and volunteers to continue critical work in coalition-building, advocacy, education, and leadership development, and empowering us as the most philanthropic Pride organization in the world.

We invite you to be a part of our movement by sponsoring our annual festivities and year-round programming. Please do not hesitate to reach out to learn more about San Diego Pride's impact as a “different kind of Pride” rooted in arts, advocacy, and community and to inquire how you, too, can join in advancing pride year-round.

**With Pride,
San Diego Pride Philanthropy team**



Festival Presenting Sponsor

\$150,000 - Sole Sponsorship • \$100,000 - Shared Sponsorship

Sole	Shared
Festival Tickets <ul style="list-style-type: none">(100) 2-day GA(50) 2-day VIP	Festival Tickets <ul style="list-style-type: none">(50) 2-day GA(25) 2-day VIP
On-site Festival Recognition <ul style="list-style-type: none">Logo on ALL Entrance and Exit trusses to festival(2) 15-30 second videos on Stonewall Stage(Optional) up to 10x30ft complimentary booth space with premium placement	On-site Festival Recognition <ul style="list-style-type: none">Shared logo on ALL Entrance and Exit trusses to festival(1) 15-30 second video on Stonewall Stage(Optional) up to 10x20ft complimentary booth space with premium placement
Festival Print Recognition <ul style="list-style-type: none">Logo on festival mapAbove-the-fold logo placement on the festival pamphletLogo on festival shirt and online tickets	Festival Print Recognition <ul style="list-style-type: none">Shared logo and call-out box on festival mapAbove-the-fold shared logo placement on the festival pamphletLogo on festival shirt and online tickets
Social Media Feature <ul style="list-style-type: none">(1) social media post on San Diego Pride platforms (subject to Pride's approval)	Social Media Feature <ul style="list-style-type: none">(1) social media post on San Diego Pride platforms (subject to Pride's approval)
Year-Round Recognition <ul style="list-style-type: none">Headlining logo on San Diego Pride's 2024 sponsor banner, featured throughout our festival marketing, on our website, and weekly newsletter for a duration of 12 months	Year-Round Recognition <ul style="list-style-type: none">Shared headlining logo on San Diego Pride's 2024 sponsor banner, featured throughout our festival marketing, on our website, and weekly newsletter for a duration of 12 months
Complimentary Parade Contingent <ul style="list-style-type: none">Premium line up spot	Complimentary Parade Contingent <ul style="list-style-type: none">Premium line up spot



Parade Presenting Sponsor

\$150,000 - Sole Sponsorship • \$75,000 - Shared Sponsorship

Sole	Shared
<p>Festival Tickets</p> <ul style="list-style-type: none">(100) 2-day GA(50) 2-day VIP	<p>Festival Tickets</p> <ul style="list-style-type: none">(50) 2-day GA(25) 2-day VIP
<p>Parade Benefits</p> <ul style="list-style-type: none">Opportunity to kick-off parade with opening banner with logo as first corporate contingentParade contingent with premium line up spotOpportunity to select / send a parade judge(2) reserved parking spots at parade staging area	<p>Parade Benefits</p> <ul style="list-style-type: none">Opportunity to kick-off parade with opening banner with logo as leading corporate contingent alongside shared sponsorParade contingent with premium line up spotOpportunity to select / send a parade judge(1) reserved parking spot at the parade staging area
<p>On-site Festival Recognition</p> <ul style="list-style-type: none">(1) 15-30 second video on Stonewall Stage(Optional) up to 10x30ft complimentary booth space with premium placement	<p>On-site Festival Recognition</p> <ul style="list-style-type: none">(1) 15 second video on Stonewall Stage(Optional) up to 10x20ft complimentary booth space with premium placement
<p>Parade Print Recognition</p> <ul style="list-style-type: none">Headlining logo on Parade mapOfficial rights to use "Official Presenting Sponsor of San Diego Pride Parade" language for 1 yearLogo on festival shirt and online tickets	<p>Parade Print Recognition</p> <ul style="list-style-type: none">Shared headlining logo on Parade mapOfficial rights to use "Official Presenting Co-Sponsor of San Diego Pride Parade" language for 1 yearLogo on festival shirt and online tickets
<p>Social Media Feature</p> <ul style="list-style-type: none">(1) social media post on San Diego Pride platforms (subject to Pride's approval)	<p>Social Media Feature</p> <ul style="list-style-type: none">(1) social media post on San Diego Pride platforms (subject to Pride's approval)
<p>Year-Round Recognition</p> <ul style="list-style-type: none">Headlining Parade presenter logo on San Diego Pride's 2024 sponsor banner, featured throughout our festival marketing, on our website, and weekly newsletter for a duration of 12 months	<p>Year-Round Recognition</p> <ul style="list-style-type: none">Shared headlining Parade presenter logo on San Diego Pride's 2024 sponsor banner, featured throughout our festival marketing, on our website, and weekly newsletter for a duration of 12 months



Stonewall Stage Sponsor

\$100,000 - Sole Sponsorship • \$50,000 - Shared Sponsorship

Sole	Shared
Festival Tickets <ul style="list-style-type: none"> (50) 2-day GA (25) 2-day VIP 	Festival Tickets <ul style="list-style-type: none"> (25) 2-day GA (15) 2-day VIP
On-site Festival Recognition <ul style="list-style-type: none"> Logo on mainstage banner scrims (1) 30 second video on Stonewall Stage (Optional) up to 10x20ft complimentary booth space 	On-site Festival Recognition <ul style="list-style-type: none"> Logo on mainstage banner scrims (1) 15 second video on Stonewall Stage (Optional) 10x10ft complimentary booth space
Festival Print Recognition <ul style="list-style-type: none"> Listing as mainstage sponsor on festival map Logo in mainstage call-out box on festival map Logo on festival shirt and online tickets 	Festival Print Recognition <ul style="list-style-type: none"> Listing as mainstage co-sponsor on festival map Shared logo space in mainstage call-out box on festival map Logo on festival shirt and online tickets
Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months 	Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval) 	Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval)
Complimentary Parade Contingent <ul style="list-style-type: none"> Premium line up spot 	Complimentary Parade Contingent <ul style="list-style-type: none"> Premium line up spot



VIP Area Sponsor

\$75,000 - Sole Sponsorship • \$37,500 - Shared Sponsorship

Sole	Shared
Festival Tickets <ul style="list-style-type: none"> • (50) 2-day GA • (25) 2-day VIP 	Festival Tickets <ul style="list-style-type: none"> • (25) 2-day GA • (13) 2-day VIP
On-site Festival Recognition <ul style="list-style-type: none"> • Logo on all VIP area banners • (1) 15 second video on Stonewall mainstage scroll • (Optional) up to 10x20ft complimentary booth space with premium placement near mainstage 	On-site Festival Recognition <ul style="list-style-type: none"> • Shared logo space all VIP area banners • Logo on Stonewall mainstage scroll • (Optional) 10x10ft complimentary booth space with placement near mainstage
Festival Print Recognition <ul style="list-style-type: none"> • Listing as VIP area sponsor on festival map • Logo in VIP area call-out box on festival map • Logo on festival shirt and online tickets 	Festival Print Recognition <ul style="list-style-type: none"> • Listing as VIP area co-sponsor on festival map • Shared logo space in VIP area call-out box on festival map • Logo on festival shirt and online tickets
Year-Round Recognition <ul style="list-style-type: none"> • Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months 	Year-Round Recognition <ul style="list-style-type: none"> • Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
Social Media Feature <ul style="list-style-type: none"> • (1) social media post on San Diego Pride platforms (subject to Pride's approval) 	Social Media Feature <ul style="list-style-type: none"> • (1) social media post on San Diego Pride platforms (subject to Pride's approval)
Complimentary Parade Contingent <ul style="list-style-type: none"> • Premium line up spot 	Complimentary Parade Contingent



Movement Stage Sponsor

\$50,000 - Sole Sponsorship • \$25,000 - Shared Sponsorship

Sole	Shared
Festival Tickets <ul style="list-style-type: none"> (25) 2-day GA (15) 2-day VIP 	Festival Tickets <ul style="list-style-type: none"> (13) 2-day GA (8) 2-day VIP
On-site Festival Recognition <ul style="list-style-type: none"> Logo on Movement stage banner scrim Logo on Movement stage scroll (Optional) 10x10ft complimentary booth space with premium placement near Movement stage 	On-site Festival Recognition <ul style="list-style-type: none"> Shared logo space on Movement stage banner scrim Logo on Movement stage scroll (Optional) 10x10ft complimentary booth space near stage
Festival Print Recognition <ul style="list-style-type: none"> Listing as stage sponsor on festival map Logo in stage call-out box on festival map Logo on festival shirt and online tickets 	Festival Print Recognition <ul style="list-style-type: none"> Listing as stage co-sponsor on festival map Shared logo space in stage call-out box on festival map Logo on festival shirt and online tickets
Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months 	Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval) 	Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval)
Complimentary Parade Contingent <ul style="list-style-type: none"> Premium line up spot 	Complimentary Parade Contingent



Euphoria Stage Sponsor

\$50,000 - Sole Sponsorship • \$25,000 - Shared Sponsorship

Sole	Shared
Festival Tickets <ul style="list-style-type: none"> (25) 2-day GA (15) 2-day VIP 	Festival Tickets <ul style="list-style-type: none"> (13) 2-day GA (8) 2-day VIP
On-site Festival Recognition <ul style="list-style-type: none"> Logo on Euphoria stage banner scrims Logo on Euphoria stage scroll (Optional) 10x10ft complimentary booth space with premium placement near Euphoria stage 	On-site Festival Recognition <ul style="list-style-type: none"> Shared logo space on Euphoria stage banner scrims Logo on Euphoria stage scroll (Optional) 10x10ft complimentary booth space near stage
Festival Print Recognition <ul style="list-style-type: none"> Listing as stage sponsor on festival map Logo in stage call-out box on festival map Logo on festival shirt and online tickets 	Festival Print Recognition <ul style="list-style-type: none"> Listing as stage co-sponsor on festival map Shared logo space in stage call-out box on festival map Logo on festival shirt and online tickets
Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months 	Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval) 	Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval)
Complimentary Parade Contingent <ul style="list-style-type: none"> Premium line up spot 	Complimentary Parade Contingent



Mundo Latino Stage Sponsor

\$50,000 - Sole Sponsorship • \$25,000 - Shared Sponsorship

Sole	Shared
Festival Tickets <ul style="list-style-type: none"> (25) 2-day GA (15) 2-day VIP 	Festival Tickets <ul style="list-style-type: none"> (13) 2-day GA (8) 2-day VIP
On-site Festival Recognition <ul style="list-style-type: none"> Logo on Mundo Latino stage banner scrims Logo on Mundo Latino stage scroll (Optional) 10x10ft complimentary booth space with premium placement near Euphoria stage 	On-site Festival Recognition <ul style="list-style-type: none"> Shared logo space on Mundo Latino stage banner scrims Logo on Mundo Latino stage scroll (Optional) 10x10ft complimentary booth space near stage
Festival Print Recognition <ul style="list-style-type: none"> Listing as stage sponsor on festival map Logo in stage call-out box on festival map Logo on festival shirt and online tickets 	Festival Print Recognition <ul style="list-style-type: none"> Listing as stage co-sponsor on festival map Shared logo space in stage call-out box on festival map Logo on festival shirt and online tickets
Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months 	Year-Round Recognition <ul style="list-style-type: none"> Premium logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval) 	Social Media Feature <ul style="list-style-type: none"> (1) social media post on San Diego Pride platforms (subject to Pride's approval)
Complimentary Parade Contingent <ul style="list-style-type: none"> Premium line up spot 	Complimentary Parade Contingent



Prism Area Sponsor

\$50,000 - Sole Sponsorship • \$25,000 - Shared Sponsorship

Including:

- Youth Zone
- Children’s Garden
- Recovery Village
- Art of Pride Village
- Literary Café
- LGBTQ History Center

Sole	Shared
<p>Festival Tickets</p> <ul style="list-style-type: none">• (25) 2-day GA• (15) 2-day VIP	<p>Festival Tickets</p> <ul style="list-style-type: none">• (13) 2-day GA• (8) 2-day VIP
<p>On-site Festival Recognition</p> <ul style="list-style-type: none">• Logo on Prism area banners• Logo on Stonewall stage scroll• (Optional) 10x10ft complimentary booth space with premium placement near Prism area	<p>On-site Festival Recognition</p> <ul style="list-style-type: none">• Shared logo space on Prism area banners• Logo on Stonewall stage scroll• (Optional) 10x10ft complimentary booth space near Prism area
<p>Festival Print Recognition</p> <ul style="list-style-type: none">• Listing Prism area sponsor on festival map• Logo in Prism area call-out box on festival map• Logo on festival shirt and online tickets	<p>Festival Print Recognition</p> <ul style="list-style-type: none">• Listing as Prism area co-sponsor on festival map• Shared logo space in Prism area call-out box on festival map• Logo on festival shirt and online tickets
<p>Year-Round Recognition</p> <ul style="list-style-type: none">• Premium logo placement on San Diego Pride’s 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months	<p>Year-Round Recognition</p> <ul style="list-style-type: none">• Logo placement on San Diego Pride’s 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
<p>Social Media Feature</p> <ul style="list-style-type: none">• (1) social media post on San Diego Pride platforms (subject to Pride’s approval)	<p>Social Media Feature</p> <ul style="list-style-type: none">• (1) social media post on San Diego Pride platforms (subject to Pride’s approval)
<p>Complimentary Parade Contingent</p> <ul style="list-style-type: none">• Premium line up spot	<p>Complimentary Parade Contingent</p>



Drink & Alcohol Category Sponsorship

Each: \$50,000 to \$25,000

- Beer
- Rum
- Soda/Water
- Wine
- Vodka
- Tequila
- Energy Drink

Benefits Overview

Festival Tickets**

- (25-12) 2-day GA
- (13-7) 2-day VIP

On-site Festival Recognition

- Logo on all bar banners
- Logo on Stonewall stage scroll
- (Optional) 10x10ft complimentary booth space

Festival Print Recognition

- Listing as sponsor on festival map
- (\$15,000 and up) Logo on festival shirt and online tickets

Year-Round Recognition

- Logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months

Social Media Feature

- (\$25,000 and up) social media post on San Diego Pride platforms (subject to Pride's approval)**

Complimentary Parade Contingent

- (Variable) placement**

**** Benefit variable dependent on value of sponsorship, to be determined/discussed**



Pride Community Area Sponsorships

Each Area: \$30,000 Sole Sponsorship • \$15,000 Shared Sponsorship

- **Athlete Alley**
- **Pride Village**

- **Pan-Asian Night Market**
- **Trans Pride Village**
- **Veterans & First Responders**

Sole

Festival Tickets

- (20) 2-day GA
- (12) 2-day VIP

On-site Festival Recognition

- Logo on respective area banners
- Logo on Stonewall stage scroll
- (Optional) 10x10ft complimentary booth space with premium placement near respective area

Festival Print Recognition

- Listing as respective area sponsor on festival map
- Logo in respective area call-out box on festival map
- Logo on festival shirt and tickets

Year-Round Recognition

- Logo on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months

Social Media Feature

- (1) social media post on San Diego Pride platforms (subject to Pride's approval)

Complimentary Parade Contingent

Shared

Festival Tickets

- (10) 2-day GA
- (5) 2-day VIP

On-site Festival Recognition

- Shared logo space on respective area banners
- Logo on Stonewall stage scroll
- (Optional) 10x10ft complimentary booth space near area

Festival Print Recognition

- Shared listing as area sponsor on festival map
- Shared logo space in area call-out box on festival map

Year-Round Recognition

- Second tier logo spot on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months

Social Media Feature Not Included for Shared Sponsorship

Complimentary Parade Contingent

Festival and Parade Production Sponsorships

Each Category: \$30,000 Sole Sponsorship • \$15,000 Shared Sponsorship

Hospitality Categories

- **Information Booth**
- **Parade Hospitality area**
- **Waste Bin Sponsor**

Transportation Categories

- **Golf Cart Underwriter**
- **Shuttle Underwriter**
- **Ride Share Area**

Wellness Categories

- **Medical Tent**
- **Accessibility & ASL**
- **HIV Testing Sites (3)**
- **Pet Rest Area**

Sole	Shared
Festival Tickets <ul style="list-style-type: none"> • (20) 2-day GA • (10) 2-day VIP 	Festival Tickets <ul style="list-style-type: none"> • (10) 2-day GA • (5) 2-day VIP
On-site Festival Recognition <ul style="list-style-type: none"> • Logo on respective area banner scrims • Logo on Stonewall mainstage scroll • (Optional) 10x10ft complimentary booth space with premium placement near respective area 	On-site Festival Recognition <ul style="list-style-type: none"> • Logo on respective area banner scrims • Logo on Stonewall mainstage scroll • (Optional) 10x10ft complimentary booth space
Festival Print Recognition <ul style="list-style-type: none"> • Listing as area sponsor on festival map • Logo on festival shirt and online tickets 	Festival Print Recognition <ul style="list-style-type: none"> • Listing as area co-sponsor on festival map • Logo on festival shirt and online tickets
Year-Round Recognition <ul style="list-style-type: none"> • Logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months 	Year-Round Recognition <ul style="list-style-type: none"> • Second-tier logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
Social Media Feature <ul style="list-style-type: none"> • (1) social media post on San Diego Pride platforms (subject to Pride's approval) 	<i>Social Media Feature Not Included for Shared Sponsorship</i>
Complimentary Parade Contingent <ul style="list-style-type: none"> • Premium line up spot 	Complimentary Parade Contingent

Bar Sponsorship

Each: \$25,000 to \$15,000 - 10 available

- **Stonewall Stage Bar**
- **Athlete Alley Bar**
- **Mundo Latino Stage Bar**

- **Euphoria Stage Bar**
- **Movement Stage Bar**

Stonewall Stage Bar

\$25,000

Festival Tickets

- (25) 2-day GA
- (10) 2-day VIP

On-site Festival Recognition

- Logo on Stonewall bar banners
- Logo on Stonewall mainstage scroll
- (Optional) 10x10ft complimentary booth space with premium placement near Stonewall mainstage

Festival Print Recognition

- Listing as Stonewall bar sponsor on festival map
- Logo on festival shirt and online tickets

Year-Round Recognition

- Logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months

Complimentary Parade Contingent

All Other Stage Bars

\$15,000 each

Festival Tickets

- (10) 2-day GA
- (5) 2-day VIP

On-site Festival Recognition

- Logo on respective area bar banners
- Logo on Stonewall mainstage scroll
- (Optional) 10x10ft complimentary booth space

Festival Print Recognition

- Listing as respective bar sponsor on map
- Logo on festival shirt and online tickets

Year-Round Recognition

- Second-tier logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months

Complimentary Parade Contingent



Resource Area & Misc. Sponsorships

Each Area: \$10,000

- Senior Cool Zones (2)
- Latine Resource Area
- Black Pride Resource Area
- Bike & Scooter Corral
- Golf Cart Underwriter
- Parade Hospitality Tent

Benefits

Festival Tickets

- (10) 2-day GA
- (3) 2-day VIP

Festival Print Recognition

- Listing as area sponsor on festival map

Year-Round Recognition

- Second-tier logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months

Complimentary Parade Contingent



Pride 365 Program Sponsorships

Each Program: \$10,000

- San Diego Latine Coalition
- LGBTQIA+ Survivor Task Force
- Art of Pride
- Trans Day of Empowerment
- Queer Asian, Pacific Islander, Middle Eastern, Desi-American Coalition (QAPIMEDA)
- LGBTQ Disability Coalition

Benefits

Festival Tickets

- (10) 2-day GA
- (3) 2-day VIP

Year-Round Recognition

- Second-tier logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months
- Recognition at respective year-round program's events
- Logo on respective program's webpage for a duration of 12 months

Complimentary Parade Contingent



Corporate Parade Contingent & General Sponsorship

Sponsor Recognition & Benefits: \$10,000 | Contingent only: \$7,500

General Sponsor Benefits

\$10,000

Complimentary Parade Contingent

Festival Tickets

- (10) 2-day GA
- (3) 2-day VIP

Year-Round Recognition

- Logo placement on San Diego Pride's 2024 sponsor banner, featured on our website and weekly newsletter for a duration of 12 months

Contingent only

\$7,500

Corporate Parade Registration

Festival Tickets not included

Sponsor recognition not included



10th Anniversary She Fest Flagship Sponsorship

Each Area: \$50,000 - \$10,000

Sponsorship Level	Presenting \$50,000	Stage \$25,000	Lounge \$15,000	Workshop \$15,000	General \$10,000
GA Pride Festival Tickets	25	15	10	10	10
VIP Pride Festival Tickets	15	10	5	5	3
On-Site She Fest Recognition	Entrances, Exits, and Stage	Stage banners	Lounge area	Workshop banners	-
Booth space at She Fest	10 x 20	10 x 20	10x10	10x10	
She Fest Print Recognition	Logo on She Fest tshirts & print guides	Flyers & Palm Cards	Flyers & Palm Cards	Flyers & Palm Cards	Flyers & Palm Cards
Social Media	(1) post on SD Pride & She Fest social media	(1) post on SD Pride & She Fest social media	-	-	-

Other She Fest Sponsor Benefits:

- Logo on both She Fest & San Diego Pride's 2024 sponsor banner
- Complimentary Pride parade contingent
- (\$15,000+) Logo on San Diego Pride festival shirt and online tickets



THANK YOU!

2023 SPONSORS

THANK YOU TO OUR SPONSORS

